

## **Curriculum vitae**

Hannelore Van den Abeele

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## ***Education***

**PhD Business and Management, University of Nottingham**, defended 14 February 2020

Thesis title: Materialising careers: the role of artefacts in career making

Supervisors: Laurie Cohen, Gerardo Patriotta, Sareh Pouryousefi; External examiner: Joanne Duberley, Birmingham Business School, University of Birmingham.

My thesis investigates the role of artefacts in career making and makes an original contribution to knowledge in career theory. In the thesis I draw on Actor-Network-Theory and an ethnographic case study in which I shadowed an artwork from its conception until its exhibition in an art gallery. For six months I shadowed the artwork *No Life Lost I 2014-2015 (2015)* by artist Berlinde De Bruyckere that was exhibited for the first time at Hauser & Wirth Gallery in New York in 2016. I argue that we should include artefacts in career research and suggest new concepts to study careers: the “material career” and “oeuvre”. I also argue that we should include a chronological time perspective in career research, a domain dominated by a kairotic perspective. Methodologically the thesis introduces Actor-Network-Theory as a valuable approach for career research. Empirically it adds the field of visual arts to career research.

**Master Business Administration, University Ghent, Vlerickschool, 1994**

distinction (cum laude)

dissertation "At the crossroads of art and business. A qualitative market research."

**Master of Arts, University Ghent, 1989**

great distinction (magna cum laude)

dissertation "Art books about Belgian Object Art. A comparative analysis and evaluation of the Belgian editions and a proposal for a model book."

**Master of Social Pedagogy, KU Leuven University, 1986**

dissertation "Looking for feminist and educational moments in “Le deuxième sexe” of Simone de Beauvoir."

Internship at Amarant vzw, Ghent: organization of lectures about contemporary art

**Teacher Training Educational Sciences, KU Leuven University, 1986**

**Bachelor Philosophy, KU Leuven University, 1984**

## ***Employment***

### ***Academic employment***

**Postdoctoral Researcher at SEIN - Identity, Diversity & Inequality Research, Faculty of Business Economics, UHasselt**  
Since 2021

#### Research

artistic careers and careers in creative industries,

#### Teaching

Introduction to research methodology (BA TEW and Handelsingenieur), Qualitative research project (BA Handelswetenschappen), Literature review (BA TEW), Literature Review and Writing Skills (Master of Management), Supervision Master's dissertations

**Teaching Assistant at KU Leuven, Faculty of Economics and Business, WOS (Work and Organisation Studies), Campus Brussels**  
2020

#### Roles

Teaching Assistant in degree BA and MA Handelswetenschappen and Business Administration coaching Management Projects, Supervision of Bachelor's and Master's theses and developing digital teaching methods

**Lecturer Business Management at LUCA Leuven University College of Arts, Ghent**  
2002 - 2020

#### Roles:

Lecturer in degree BA Visual Design since 2002 delivering modules Marketing, Marketing Communication, Business management, Entrepreneurship, Topical issues regarding Visual Design, Portfolio, projects with creative agencies, thesis supervision

Lecturer in degree BA Visual Arts since 2004 delivering module Societal background of the artist's and designer's practice

Lecturer in degree MA Visual Arts since 2011 delivering module Seminar Art Public Market and thesis supervision

Program director BA Bachelor Visual Design (2003-2004), Postgraduate programme Packaging Design (2005-2010)

Coordinator internships in BA Visual Design (since 2018)

Coach for entrepreneurial students (since 2017)

Organiser of conferences in BA Visual Design (since 2017)

Organiser of speed date event for students and employers in BA Visual Design (since 2018)

#### Duties:

As lecturer: content design, assessment design, curriculum design

As program director: curriculum design, recruiting staff, communication

As coordinator Internships: digitalising the administrative process, coaching students,

As coach: help students with their business plan, refer to specialised consultants

As organiser of conferences: program design, recruiting speakers, registration of students,  
design digital tools, assessment of students,

As organiser of speed date event: program design, recruit employers, registration of students,  
planning

[www.luca-arts.be](http://www.luca-arts.be)

## ***Professional employment in creative industries***

### **arte&arte (objects & events) - 1995 - 2012**

Industry: art production and art events

Role: founder and manager (self-employed)

Duties: I collaborated with artists and designers to produce artworks and events for clients (companies, organisations and governments). Artworks were unique pieces of work or series of multiples. Events had place in historic or cultural locations and included music, theatre, guided visits, food and drinks. I organised everything: the program, the communication, the invitations, the welcoming, ...

### **Foundation Mercator (Art Publisher) - 1994-1995**

Industry: publishing

Role: marketing

Duties: I developed and implemented a marketing plan. I organised the launch of new art books (Hans Memling, Mercator, ...) in museums, with guides and catering for journalists, clients and collaborators. I developed sales campaigns for older books in stock.

[www.mercatorfonds.be](http://www.mercatorfonds.be)

### **Antwerp 1993 (Cultural Capital of the Year) - 1992-1994**

Industry: European cultural event

Role: product development

Duties: development and marketing of ANTWERPEN93-labeled products and services  
I collaborated with a design studio to design and produce merchandising (T-shirts, posters, jewellery, stationary, umbrellas, ...). I collaborated with another design studio to develop and market a booklet with vouchers for the program. I managed the temporary shop where the merchandising and books were sold. The shop was staffed with volunteers (i.e. retired people). I developed sponsor returns in collaboration with the Stichting voor Kunstpromotie and many organisations in the city of Antwerp. These sponsor returns were visits to Antwerp and included music, theatre and dance performances and exhibitions from the Antwerp93 program.

### **Artis-Historia (Publisher) - 1988-1992**

Industry: publishing

Role: Product Manager (1988-1991), promoted to Senior Product Manager (1991-1992)

Duties: research, launch and design of new book projects (art books, cultural guides, annuals, ...)

### ***Professional Award for Entrepreneurship***

1997 Fellow Foundation Young Entrepreneurs King Baudouin Foundation

## ***Research***

### ***Research Interests***

careers, creative industries, visual arts, materiality, qualitative research methods

### ***Publications***

#### To be written:

For Organization Studies: Materialising careers: the role of artefacts in career making

For Organizational Research Methods: Exploring the matter in creative careers - in the wake of Actor-Network-Theory

#### Under Review

By Journal of Vocational Behaviour: In the heat of career action – Exploring a chronological approach to career research

### ***Conference presentations***

36<sup>th</sup> EGOS Colloquium ‘Organizing for a Sustainable Future: Responsibility, renewal & Resistance’(virtual edition) Hamburg 2-4 July 2020. Presentation of ‘In the heat of career action – Exploring a chronological approach to career research’ (in sub-theme 62: Time is of the Essence. Revising the Temporal Perspective on Careers)

35<sup>th</sup> EGOS Colloquium ‘Enlightening the Future: The Challenge for Organizations’, Edinburgh, 4-6 July 2019, Presentation of ‘Artwork in Action: the role of artefacts in careers. (in sub-theme 10: Doing Process Research: Approaching Power as Productive and Relational in Organizing)

33<sup>th</sup> EGOS Colloquium ‘ The Good Organization. Aspirations, Interventions, Struggles’, Copenhagen, 6-8 July 2017. Presentation on ‘Artworks in Action: Organizing the Artist’s Studio’ (in sub-theme Materiality in Organizing: Space, Technology, Artefacts)

European Congress of Qualitative Inquiry, ‘Quality and reflexivity in Qualitative Inquiry’, KU Leuven, 7-10 February 2017, ‘Artwork in Action. Ethnography in an Art Gallery’.

32<sup>th</sup> EGOS Colloquium ‘In the Shadow of Power’, Naples, 7-9 July 2016. Presentation on ‘Artworks in Action: the ‘becoming’ of a collective piece of work’ (in sub-theme Collective Powers for Renewal in Creative Industries)

Conference ‘Recontextualizing HRM practices’, School of Governance Utrecht, 11-13 November 2015. Presentation on ‘Recontextualizing careers by following artefacts: object-centred methods in career studies.’

Conference ‘What’s so critical about your critical management studies PhD?’, School of Management, University of Leicester, 16-17th September 2014  
Presentation on ‘Art in Action. How ‘When Faith Moves Mountains’ makes Francis Alj’s’ career and the Art World?’

Midlands Regional Doctoral Colloquium, University of Nottingham, 11th April 2014  
Presentation on 'Logics and Visual Artists: Dealing with Ambiguity in artistic practice and work'

Journal of Management Studies Conference 'Managing Complexity Within and Across Organizational Boundaries', Professional Development Workshop, Cambridge, 24th March 2014

Sixth Art of Management and Organisation Conference. Creativity and Organisation Conference. Creativity and Critique, University of York, 4-7th September 2012  
Presentation on 'Art as Vocation'

### ***Grants***

PhD Research Allowance & Conference Funding by the University of Nottingham for the 35<sup>th</sup> EGOS conference in Edinburgh, 2019 - £915

Business School Student Conference Funding by the University of Nottingham for the 34<sup>th</sup> EGOS Conference in Kopenhagen, 2017 – £1075

Travel Allowance by LUCA School of Arts for the 33th EGOS Conference in Naples, 2016 – 1285 EUR

Grant by the Society for the Advancement of Management Studies for the attendance of the Journal of management Studies Conference in Cambridge, 2014.

Grant by LUCA for the research project "An artist's career" – preliminary research to PhD and conference in York (UK), 2012 - 1600 EUR

### ***Memberships***

Member of EGOS European Group Organisation Studies (since 2016)

Voluntary staff member at the KU Leuven (Faculty Economics and Business, Department Work and Organisation Studies) (since 2012)

## ***Other engagements and commitments***

Board Member AMUZ, Antwerp – International Music Centre  
[www.amuz.be](http://www.amuz.be)

Coach at YAR Wonen  
<https://www.yarvlaanderen.be/over-yar/yar-wonen/>

Member of the Pool Experts Arts at the Department Culture, Youth and Media at the Flemish Government  
<https://www.vlaanderen.be/cjm/nl>

Amateur musician and sculptor  
Government Medal Flute (1984), Music Academy Mortsel  
Higher degree piano (1981), Music Academy Edegem  
Specialisation degree sculpture (2008), Academy Hoboken

Yachtman (2000)

## ***Personal skills***

Languages: native Dutch, fluent English and French, basic German

Qualitative Data Analysis Software: NVIVO